

RED DIAMOND COOKIE NOTICE

Last Updated: July 1, 2020

We collect certain information by automated means when you visit the websites and blogs (“Sites”) of Red Diamond Inc. and its affiliates and subsidiaries (“Red Diamond”), such as how many users visited our Sites and the pages accessed. By collecting this information, we learn how to best tailor the Sites to our visitors. We collect this information through various means such as “cookies,” “web beacons” and IP addresses, as explained below.

- **Cookies.** Like many companies, some of our Sites may use “cookies.” Cookies are bits of text that are placed on your computer’s hard drive when you visit certain websites. We may use cookies to tell us, for example, whether you have visited us before or if you are a new visitor and to help us identify site features in which you may have the greatest interest. Cookies may enhance your online experience by saving your preferences while you are visiting a particular site.
- **Web Beacons.** Certain pages on our Sites may contain “web beacons” (also known as Internet tags, pixel tags and clear GIFs). These web beacons allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the third party.
- **IP Addresses.** An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our Sites, we may view the IP address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what geographic regions our website visitors come. We also may use this information to enhance our Sites.

We use the following cookies on our Site:

Name	Provided By	First/Third Party	Category	Purpose
_ga	Google	Third Party	Persistent - Functionality	This cookie is used to collect information about how visitors use the Site. This information is used to compile reports and improve the Site. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have

Name	Provided By	First/Third Party	Category	Purpose
				come to the Site from and the pages they visited.
1P_JAR	Google	Third Party	Persistent - Functionality	This cookie is used to collect information about how visitors use the Site. This information is used to compile reports and improve the Site. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have come to the Site from and the pages they visited.
_gid	Google	Third Party	Persistent - Functionality	This cookie is used to collect information about how visitors use the Site. This information is used to compile reports and improve the Site. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have come to the Site from and the pages they visited.
ASP.NET_Sessionid	Red Diamond	First Party	Session – Strictly Necessary	This cookie is the default one used by ASPNET to uniquely identify the user's session on the site and relates the visitor's unique session to server side data. Our application uses the session to track the user's progress or for passing data which cannot be stored locally.
CycleProtectionManager	Red Diamond	First Party	Session – Strictly Necessary	Prevents cyclical redirects
LB_CycleProtectionManager	Red Diamond	First Party	Session – Strictly Necessary	Website Security - filter out malicious requests
Nmstat	Site Improve	Third Party	Persistent	This cookie is used to help visitors' use of the website. It is

Name	Provided By	First/Third Party	Category	Purpose
				used to collect statistics about site usage, such as when the visitor last visited the site. This information is then used to improve the user experience on the website. This Site improve Analytics cookie contains a randomly generated ID used to recognize the browser when a visitor reads a page. The cookie contains no personal information and is used only for web analytics.
siteimproves	Site Improve	Third Party	Session	This cookie is used purely to track the sequence of pages a visitor looks at during a visit to the site. This information can be used to create user journeys and enable visitors to find relevant information for quickly.
AWSELB	Site Improve	Third Party	Session – Functionality	This cookie ensures that all requests from the user during the session are sent to the same endpoint. This enables Siteimprove to make sure logs are collected in the right order ensuring this information can be used to create User Journeys and enable visitors to find relevant information more quickly.

For more information on these cookies, see:

- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
- <https://siteimprove.com/en-us/legal/privacy-policy/>

Your Choices

You can manage cookies through your web browser. Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. You can find out how to do this for your particular browser by clicking “help” on

your browser's menu or by visiting www.allaboutcookies.org. Please note, however, that without cookies you may not be able to take full advantage of all our website features.

The following external links will explain how to manage cookies for the most common browsers:

- [Internet Explorer](#)
- [Google Chrome](#)
- [Firefox](#)
- [Safari](#)

In addition to the browser-based controls, you can manage third party cookies by visiting aboutads.info/choices/ and youronlinechoices.eu/.

How to Contact Us

If you have any questions about our information practices, please contact us by emailing us at privacy@reddiamond.com or writing us at:

Red Diamond, Inc.
Attn: Privacy
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