



Expect Perfection.TM

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FOR IMMEDIATE RELEASE

Red Diamond[®] Coffee & Tea Launches New 11oz Ready-To-Drink Tea to Satisfy Customer Demand

Birmingham, Ala. (March 29, 2022) - Red Diamond[®] Coffee and Tea, a leader in the beverage space, is expanding their offerings with a new 11oz bottle of Ready-To-Drink Tea to further round out their product line and fill size voids for the foodservice operator.

Available in 40 count cases, in your choice of sweet, sugar-free with Splenda[®], or unsweet, these conveniently packaged teas are going to become a staple for operators. The perfect size for hospitals, assisted living facilities, schools, and more, the 11oz bottle provides yet another way for customers to enjoy Red Diamond's high-quality tea that consistently delivers with its terrific color, body, and a crisp, clean tea taste. Each new single serve bottle is made from two or three simple ingredients: water, tea leaves – plus sugar or Splenda for the sweetened product. Red Diamond never uses concentrate or preservatives - because tea should taste like tea.

"We are thrilled to announce the launch of our carefully crafted tea in the new 11oz Ready-To-Drink bottles. It will not only benefit our foodservice and retail partners by giving them a uniquely sized Red Diamond product, but will also give our consumers another way in which to enjoy our freshly-brewed tea," says Emily Wood Bowron, Vice President of Strategic Marketing at Red Diamond, Inc. "Offering several bottle sizes allows us to expand our operator reach, plus, the new bottle size is the perfect solution for operations working with limited space that still want to provide a high-quality product!"

Red Diamond ready-to-drink tea is also available in gallons, half gallons, and pints. To learn more about how you can order Red Diamond, visit www.reddiamondbevservice.com or call 800-292-4651.

About Red Diamond Coffee & Tea

At Red Diamond, we are driven by an obsession to provide a world-class coffee and tea experience. Since 1906, the cornerstone of our company has been our commitment to unparalleled quality, innovation and customer service. Expect PerfectionTM. For more information visit <http://www.reddiamondbevservice.com>.

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