

Red Diamond® Coffee and Tea donates time, effort and products to Great Grocery Giveback.

Since its origins in 1906, Red Diamond® Coffee and Tea has been a family-owned business with a strong and enduring commitment to their hometown of Birmingham, Alabama. The dedication to community is evident in Red Diamond's recent involvement with The Great Grocery Giveback. The Great Grocery Giveback is a program established to provide a full week's worth of groceries every week to those who have been laid off or furloughed as a result of COVID-19. As of May 15th, Red Diamond has donated 325 cases of Ready-To-Drink Tea along with 3,900 individual bottles. "The people of Birmingham have always been a huge part of the Red Diamond family" says Emily Wood Bowron, VP Strategic Marketing at Red Diamond. "We're proud to be a part of this wonderful and growing community."

About Red Diamond

At Red Diamond, we are driven by an obsession to provide a world-class coffee and tea experience. Since 1906, the cornerstone of our company has been our commitment to unparalleled quality, innovation and customer service. Expect Perfection.®

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