

# Restaurant Solutions for the Shelter In Place Era



## TIPS TO DRIVE TO-GO MARGINS

In the era of delivery and curbside pickup, help your customers drive higher check averages through beverages. For those consumers who make coffee and tea a part of their daily ritual when dining out, make sure they can enjoy their beverage of choice when ordering in.

### SINGLE SERVE COFFEE & TEA

If your customers have cut back on their standard self serve stations, encourage them to take the opportunity to expand their ready-to-drink single serve options. Suggest coffee or tea as a prompt before checking out an order.

- **Fortify Cold Brewed Tea** is flavorful, refreshing and infused with vitamins. The perfect offering for the functional beverage consumers.
- **Fitz Cold Brewed Coffee** provides consumers their coffee and energy fix



### FAMILY-SIZED OPTIONS

Increase order sizes and appeal to families by bundling gallon-sized teas as part of a full-meal offer.



Red Diamond offers these bulk to-go gallon bags and gallon jugs.

### COCKTAIL KITS

If your local ABC laws allow — providing “cocktail kits” with a tea base can be an easy upsell.

